

## **CARBON MARKETING DIRECTOR**

The Indian Land Tenure Foundation (ILTF) is a community-based organization with its headquarters located near St. Paul, Minnesota. Its mission is to ensure that American Indian nations and people own and manage all reservations and important off-reservation lands. The National Indian Carbon Coalition is a program under ILTF dedicated to combating climate change through carbon sequestration initiatives and innovative reforestation activities.

### **POSITION SUMMARY**

The Carbon Marketing Specialist will develop and execute marketing strategies to promote carbon-related products, services, and initiatives. This role involves creating compelling campaigns, educating the target audience about carbon-related concepts, and driving engagement to support carbon reduction and sustainability efforts. This role involves working closely with tribal nations and indigenous communities, environmental organizations, and potential buyers to facilitate the sale of carbon credits to generate income while contributing to global climate change mitigation efforts.

### **DUTIES & RESPONSIBILITIES**

#### **Community Engagement**

- Collaborate with tribal nations and indigenous communities to understand their sustainable land management projects and initiatives.
- Build strong relationships with tribal and indigenous leaders, staff, and members to ensure their active involvement and support in carbon credit projects.

#### **Carbon Credit Sales**

- Develop a deep understanding of carbon credit markets, pricing, and regulatory frameworks.
- Identify potential buyers, including corporations, governments, and organizations interested in purchasing carbon credits to offset their emissions.
- Present the value proposition of tribal and indigenous carbon credits to potential buyers and negotiate sales agreements.

#### **Marketing and Outreach**

- Create marketing materials and campaigns to communicate the environmental and social impact of purchasing carbon credits from tribal nations and indigenous communities.

#### **Project Monitoring and Reporting**

- Monitor and report on the progress of sustainable land management projects to provide transparency to buyers and stakeholders.



## Partnerships and Alliances

- Establish partnerships with environmental organizations, governmental bodies, and NGOs to strengthen the credibility and reach of tribal and indigenous carbon credit projects.

## Regulatory Compliance

- Stay updated on relevant international, national, and regional carbon credit standards and regulations to ensure compliance.

## Financial Management

- Work with finance teams to manage revenue from carbon credit sales, ensuring equitable distribution to tribal nations and indigenous communities.

## QUALIFICATIONS

- Bachelor's/master's degree in environmental science, sustainability, business, or a related field
- Understand carbon markets, climate change, and sustainable land management issues.
- Proven experience in successful marketing campaigns and proficiency in digital marketing tools and analytics.
- Excellent communication, negotiation, creative thinking, and organizational skills.
- Ability to work effectively within the Indian community and interact with landowners and tribal officials.
- Passion for environmental sustainability and carbon reduction initiatives.

## WHY JOIN OUR TEAM?

- 📍 Remote | Contractor
- 💰 Salary: \$75,000
- 📧 Submit resume to Bryan Van Stippen, Program Director @ [bvanstippen@iltf.org](mailto:bvanstippen@iltf.org)

Indian Land Tenure Foundation is an At-Will, Equal Opportunity Employer.